

Explore what's possible, from the outside.

Lifelong curb appeal. This is where it begins.

From the haziest of notions to a perfectly put together exterior expression: there's a simple way to get there. Our varied, deep collections of beautiful, low-maintenance siding present themselves in styles, textures and colors that elevate a wide selection of exteriors, and fit all kinds of tastes and budgets.

Use this brochure as the first step toward getting the exterior that's in your head onto your home. It starts with discovering the siding that suits you—in which every angle, section and decision falls perfectly into place.



Our siding is engineered to be all things to all homeowners.

CURB APPEAL

Aesthetics take form in a diverse selection of profiles, colors, textures and accessories that match a full range of architectural styles. Our innovative Chromatix[™] technology color protection—featured in our siding with darker shades—helps color retain its vibrant curb appeal day after day.

DURABILITY

Strong, fade resistant and resilient, our siding is built to remain beautiful for the life of your home. Plus, many of our siding lines are surprisingly green, rivaling cedar in overall sustainability.

LOW MAINTENANCE

Our siding is engineered for endless admiration, and has little need for the persistent upkeep characteristic of wood.

VALUE

This is what it means to distinguish your home for life without compromising your aesthetics or stretching your budget.

PEACE OF MIND

Every one of our siding products carries a great warranty, and helps provide strong resale value.

Smart Styles[™] Expressions

Espresso	Regatta	Lighthouse Red	Graphite	Stone Harbor	Slate
Carbon	Indigo	Peppercorn	Spruce		

Smart Styles[™] Premium

Polaris	Canyon	Oceanside	Nantucket	Smokey Ash	Metropolitan Gray

Smart Styles[™]

Country Beige	Wheat	Aspen White	Cypress	Pearl	Mocha
Saddle	Clay	Bone	Greystone	Rye	Driftwood

Shake Woodland



Shake Weathered



Actual siding colors may vary slightly from printed brochure.

Home is fully expressed when you discover the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelr If you need a nudge, get ideas and tips from our color combining tool at RoyalBuildingProducts.cor ExteriorPortfolioColorCombos.

Using Chromatix[™] technology to optimize your pigments and protect your investment.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix[™] technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of our darker siding shades.

Featured in Smart Styles[™] Premium and Smart Styles[™] Expressions shades

Proprietary infrared-reflecting pigments reduce heat buildup

Warranted to fade less so dark colors stay true



PRESERVES YOUR COLOR. PROTECTS YOUR INVESTMEN

Play with more than color.

Dream Designer®

To mix and match everything from siding to trim treatments on a variety of home styles (including your own), use our online design tool at EPDreamDesigner.com.

For design inspiration and year-round trending ideas and tips, explore our online design magazine at LiveAbode.com. CraneBoard[®] D7 in Lighthouse Red, Portsmouth[™] D7 Cedar Shingles in Regatta, Architectural Essentials™ Trim in Driftwood





See how alluring durability can be.

CraneBoard[®] Solid Core Siding[®] is innovative thermal resistance and low-maintenance technology wrapped in powerful curb appeal. Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, it gives you true design flexibility, while protecting your home from moisture, noise, weather, wear and tear.

- 1 1/8" board-like composite
- Horizontal lap and Board & Batten profiles provide more exterior design options
- · Offers significantly more insulating power than fiber cement, wood, engineered wood or brick
- Select profiles feature enhanced foam technology and proprietary moisture-management ridges
- Industry-leading Life of the Home Limited Warranty





Quad 4 and Quad 45DL are not available in SmartStyles[™] Expressions or Premium Colors. T6 and D7 16' are not available in SmartStyles" Expressions or Premium Colors (except for Regatta). Premium Pointe® D4 in Indigo, Zuri® Premium Decking in Weathered Gray, Exterior Portfolio® Vinyl Trim in Greystone

CURB APPEAL TIP: Insulated siding retains heat inside the home. Use deep, rich colors to add warmth to the exterior.



Premium Pointe[®]

True character reveals itself.

Premium Pointe[®] Siding combines commanding presence and steadfast durability and easy upkeep that rewards you year after year. Whether you seek to express a clean, contemporary seamless look with 16' boards, amplify the elegance of your home style or convey something more traditional, Premium Pointe Siding styles give you true design flexibility.

- Thickness = .046"
- Longer length 16' boards project contemporary, seamless look
- Never needs painting
- Can withstand hurricane-force winds up to 200 mph
- Industry-leading Double Lifetime Warranty



Premium Pointe® 12' is not available in Smart Styles™ Expressions or Premium Colors.

Exterior Portfolio[®] Board & Batten in Cypress, Exterior Portfolio® Vinyl Trim in Slate



Statement-making curb appeal that takes care of itself.

Our Board & Batten Siding vertical pattern profile allows you to layer on an exterior look that resonates warmth and versatility. It conveys the genuine curb appeal of real wood, while thriving as a streamlined, contemporary accent. Powerful presence is well matched to a rich color range, no-worry durability and a reassuring lack of maintenance.

- Thickness = .046"; .050" with Smart Styles[™] Expressions colors
- · Distinctive, trending vertical style with classic, seamless appearance
- Never needs painting
- · Manufactured from recyclable materials
- Industry-leading Double Lifetime Warranty



Market Square[®] D4 in Pe Exterior Portfolio[®] Board Exterior Portfolio[®] Vinyl



ducts.com/ExteriorPortfolio/BoardBatten

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CURB APPEAL TIP:

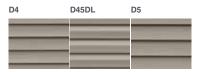


Market Square[®]

Versatile, durable and distinguished.

Beautiful shadow lines, wood-evoking textures and engineering that virtually eliminates the need for maintenance. It comes from one inspirational source: Market Square® Siding. Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, Market Square Siding styles give you true design flexibility.

- Thickness = .044"
- Never needs painting
- Curb-appealing color choices
- Manufactured from recyclable materials
- Industry-leading Double Lifetime Warranty





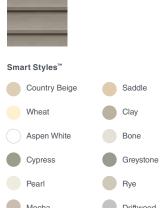
Market Square® D5 is not available in

Carolina Sands[®]

Siding that distinguishes with confidence.

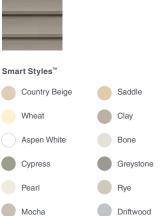
Carolina Sands[®] Siding conveys a uniquely elegant take on the character of real wood, while exhibiting reliable durability, weather endurance and low maintenance. In other words, it's every bit as practical as it is aesthetically pleasing. Color choice, carefree upkeep and rugged wind resistance help it embody well thoughtout design that withstands the demands of time.

- Thickness = .044"
- Beaded profile projects traditional elegance
- Never needs painting
- Curb-appealing color choices
- Industry-leading Double Lifetime Warranty



6.5" Beaded

Parkview[™] D4 in Pearl, Portsmouth[™] D7 Cedar Shingles in Rye. Royal[®] Premium Louvered Shutters in G Exterior Portfolio® Vinyl Trim in As





olio/CarolinaSands



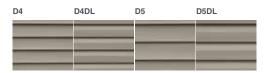


ParkviewTM

Inspirational and essential.

Parkview[™] Siding attracts the eye with genuine woodgrain texture and some of the darkest UV-resistant colors in the category. This is curb appeal that lasts and requires little-to-no maintenance. Parkview is engineered to withstand wind, rain and snow year after year, and with its partial rollover nailing hem, provide durable wind resistance.

- Thickness = .042"
- Expansive color selection
- Never needs painting
- Manufactured from recyclable materials
- Industry-leading Double Lifetime Warranty





Parkview D5 is not available in SmartStyles" Premium Colors.



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Elm Grove[™]

Head-turning looks and effortless livability: you can have both.

Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, Elm Grove[™] Siding gives you true design flexibility and amazing value. Every one of our styles projects the look of natural cedar while thwarting time, weather, wear and tear.

- Thickness = .040"
- · Broad array of colors add design flexibility
- Never needs painting
- Manufactured from recyclable materials
- Industry-leading Double Lifetime Warranty





Simultaneously rustic, resonant with coastal charm, durable and low-maintenance, Portsmouth[™] Shake & Shingles Siding is rich with everything you could wish for in a main siding or accent siding.

No matter which look you decide on and how you choose to use it, each of our Shake & Shingles profiles conveys its own unique accent character.

- Realistic natural cedar texture

- Never needs painting
- Lifetime Limited Warranty

CURB APPEAL TIP:



CURB APPEAL TIP: Craftsman homes benefit from the rustic ambiance of Hand-Split Shake; Victorians gain charm with Half Rounds in the gables.

A curb-appealing combination of distinction and contentment.

 Deep and varied style options with unique weathered and stained looks Broad color palette from traditional to expressive Smart Styles[™] options



S7 available in all colors, except Smart Styles[™] Woodland colors.

D5 available in Aspen White, Driftwood, Country Beige, Clay, Greystone, Cypress, Oceanside and Canyor

alf Rounds available in Aspen White Country Beige and Clay.

Hand-Split: See Exterior Portfolio® Product Directory for color choices

Peppercorn, Polaris, Nantucket and Metropolitan Gray will be available in Spring of 2019.

Actual siding color may vary slightly from printed brochure.





Our best siding: enduring character, beauty and strength. From seamless beauty to low maintenance, Celect[®] Cellular Composite Siding by Royal[®] is the culmination of a wealth of innovation—engineered to project neighborhood-defining curb appeal for a very long time.

Celect is inspired by the distinctive presence of wood yet possesses none of wood's maintenance demands. So you get the look, touch and timelessness of real wood without its inconveniences and expenses.

Forget about painting, repainting, caulking, re-caulking and the delaminating that fiber cement is famous for. Celect's awesome, virtually maintenance-free looks never quit.

Features include:

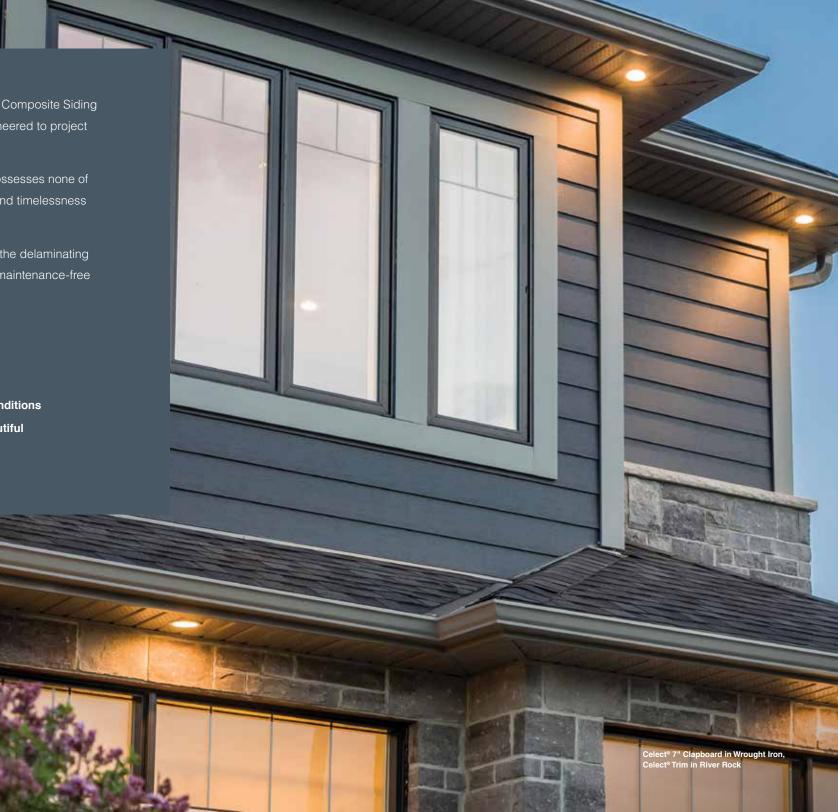
- 3/8" solid board
- Virtually seamless look
- Stands up to impact even under the harshest weather conditions
- Fade-resistant Kynar Aquatec[®] coating keeps colors beautiful
- Backed by a 25-year color protection warranty

It performs as flawlessly as it looks.

Celect's patented interlocking joints* keep moisture out and almost completely eliminate seams, which does away with gaps and wavy lines and keeps boards straight and true. Plus, its gravity lock design eliminates warping, buckling and shifting while making it incredibly wind resistant.

*Patent No: US 8,402,707 B2 (2013)





A full range of shapes and finishes unaffected by weather and time.







Beautiful, dimensional evidence of Celect's seamless curb appeal, weather defiance and maintenance freedom.

5" Smooth Clapboard

New to our lineup, our smooth boards match the finish of genuine cedar to create a traditional look, and highlight the architectural features of virtually any home.



Board & Batten

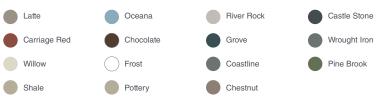
It looks uniquely stunning as a gable accent on historically themed French Country homes, cottage-style homes and farmhouses.



7" Shake

Drape your whole exterior in its authentically rustic depth and emotion. Or use it as a powerful accent to tie together other aspects of your exterior.

CELECT'S GORGEOUS COLORS ARE VERSATILE AND FADE-DEFYING:



Play with color, style and design at: HomePlayPrime.com

HomePlay[™] Prime

Celect features a full line of cellular composite accessories



This is more than siding. It's exterior drama.

Cedar Renditions[™] by Royal[®] is siding at its adaptable and durable best. Compelling contemporary aesthetics are displayed with equal power as a complementary accent or an exterior feature. Real wood looks take your home to the next level, expressing curb appeal in several colors.

Features include:

- Look of real woodgrain
- Virtually maintenance free
- Moisture proof
- Easy to install
- Non-flammable
- 100% recyclable
- 25-year prorated limited warranty
- Panel supports over 200 mph
- PVDF top coat offers a robust paint technology

Distinguish with high design and low maintenance.

Overlapping boards take seams out of the picture to achieve longer lengths. Cedar Renditions siding, trim and accessories—available in complementary woodgrain patterns—work together to tell an unforgettable design story.



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Profiles



Our traditional and premium colors project a full range of options, lending visual stopping power to all kinds of accents.

Premium Colors



Traditional Colors



These are multi-toned colors offering a range to achieve a random and natural appearance.

Multiple Tones Available with Premium Colors



ATLAS STONE

Another dimension of gorgeous.

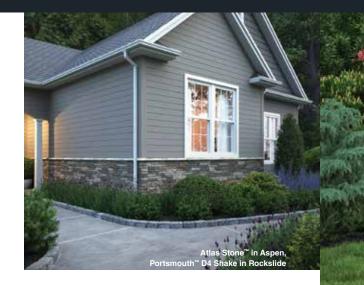
Introducing a compelling exterior element that captures the earthy, richly handsome look of stone at a refreshingly reasonable cost. Atlas Stone Composite Stone Panels are easy to install, demand very little maintenance and stand up to the elements, all while making your exterior a true standout.

Features include:

- Durably and affordably replicates the elegant look of real stone
- Stacked design emulates the design of popular stone styles and showcases contemporary looks
- Array of colors complements any siding color
- SandGrit technology replicates the fine grit texture of real stone

Engineered to be gorgeous for years to come.

What good is highlighting the best parts of your exterior with the unique curb appeal of stone if all that beauty requires repointing and becomes susceptible to mold if not installed correctly? Atlas Stone[™] looks amazing and stands up to moisture, while requiring little to no maintenance.



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Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal[™]











MOUNTS & VENTS

ROYAL® TRIM & MOULDINGS CRANEBOARD® SOLID CORE SIDING®



PORTSMOUTH" SHAKE & SHINGLES



CEDAR RENDITIONS[®] ALUMINUM SIDING



CRTFOLIO THINK OUTSIDE.[®] siding and trim from Royal Building Products.

RoyalBuildingProducts.com/ExteriorPortfo

MROYAL Building Products

1.855.769.2585 For product warranty details, please visit EPWarranty.com © 2021 Rayal Building Products