







# BEAUTIFUL STRONG LONG-LASTING

Unified Steel<sup>™</sup> Stone Coated Roofing offers five distinct profiles that will enhance the curb appeal and value of any home while providing durability, performance and protection that will last.



50-Year Limited Warranty\*



Hail Stone Penetration Warranty\*



120 mph Wind Warranty\*



Fire Resistant\* Materials



Lightweight 1.5-lbs/sq-ft.



Energy-Efficient Above-Sheathing Ventilation\*

# THE ROOF ELEVATES YOUR HOME AESTHETIC



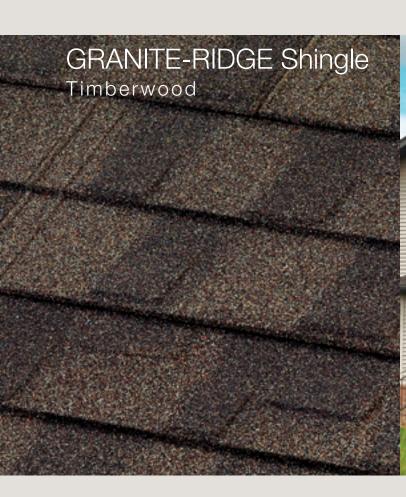


# THE ROOF IS YOUR HOME'S FIRST IMPRESSION



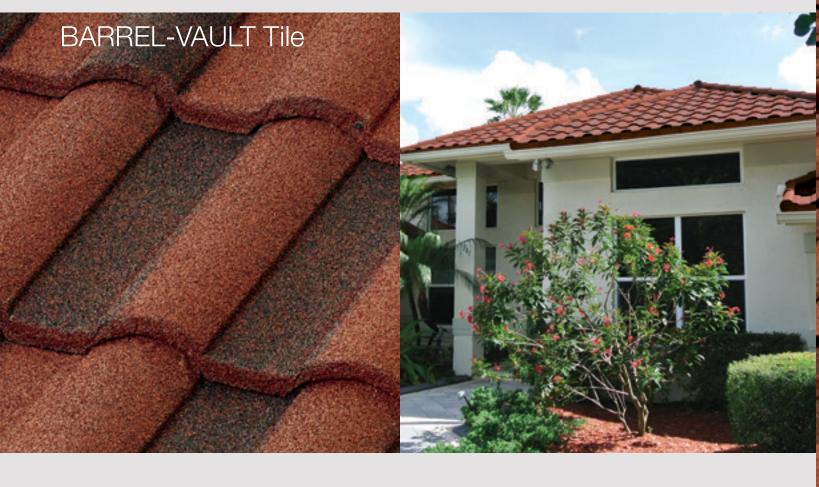


# THE ROOF BECOMES AN IMPORTANT PART OF YOUR HOME'S COLOR SCHEME



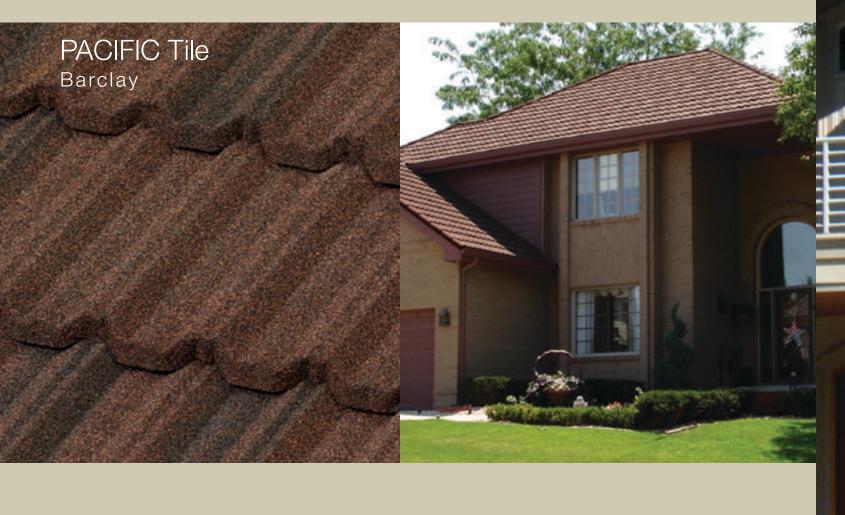


THE ROOF
DEFINES YOUR
HOME'S CHARACTER

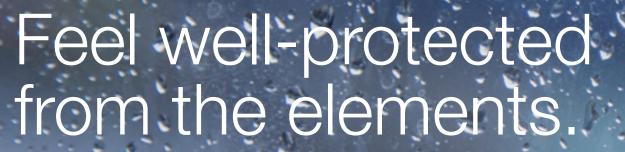




# THE ROOF PROTECTS YOUR HOME FROM THE ELEMENTS













### Hail Impact Tested Roofing

All Unified Steel<sup>™</sup> panels provide Class 4 Hail Impact Resistant rated performance<sup>1</sup>, the best rating available for roofing products. Our material is warranted for hail up to 2-1/2" inches in diameter and winds up to 120 mph², helping protect your home while adding peace of mind. According to an April 2015 analysis by State Farm, hail and wind damage cost the insurer and its policy holders more than \$2.4 billion in 2014<sup>3</sup>.





### Beautifully Efficient

Whatever the style, color or finish of your current roof, a Unified Steel™ Stone Coated roof can further enhance the appearance of your home. Whether you want the look of shingle, clay tile, cedar shake or slate, you can select a Unified Steel™ roof that will highlight the beauty and increase the efficiency of your home. It will look beautiful for decades to come and requires little to no maintenance to provide a lasting improvement to your home's curb appeal.

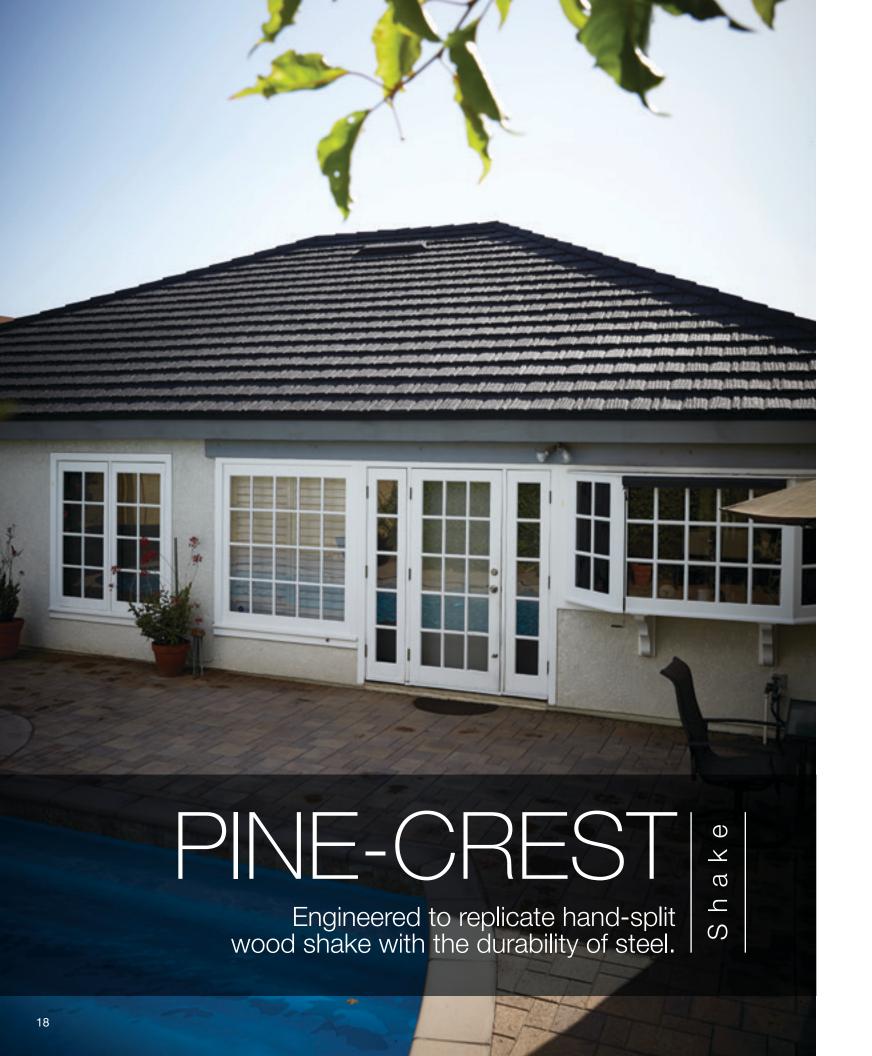


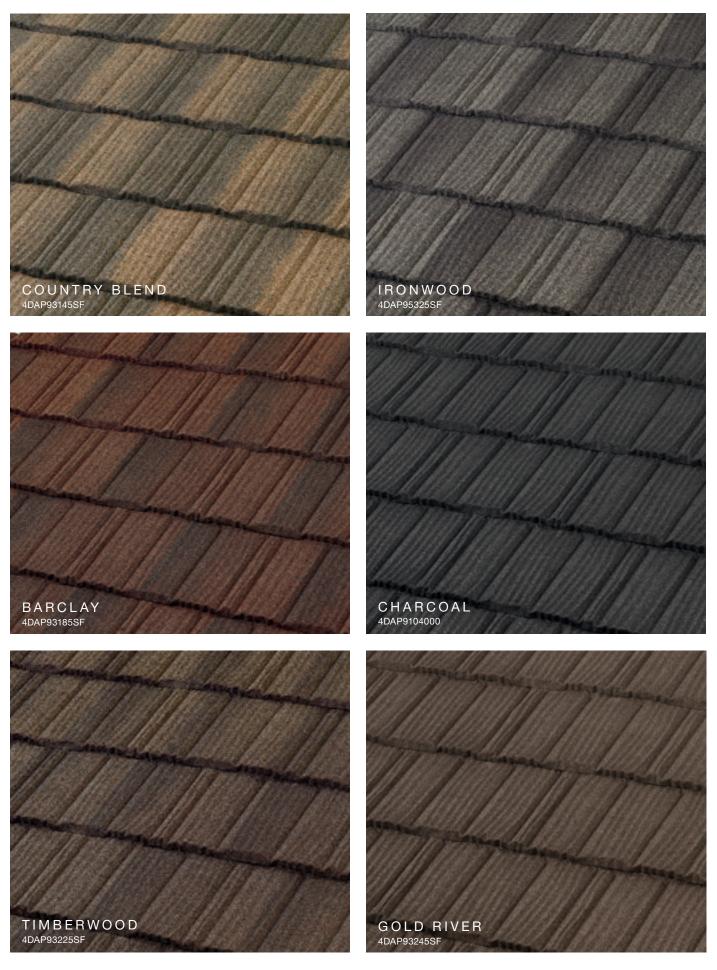


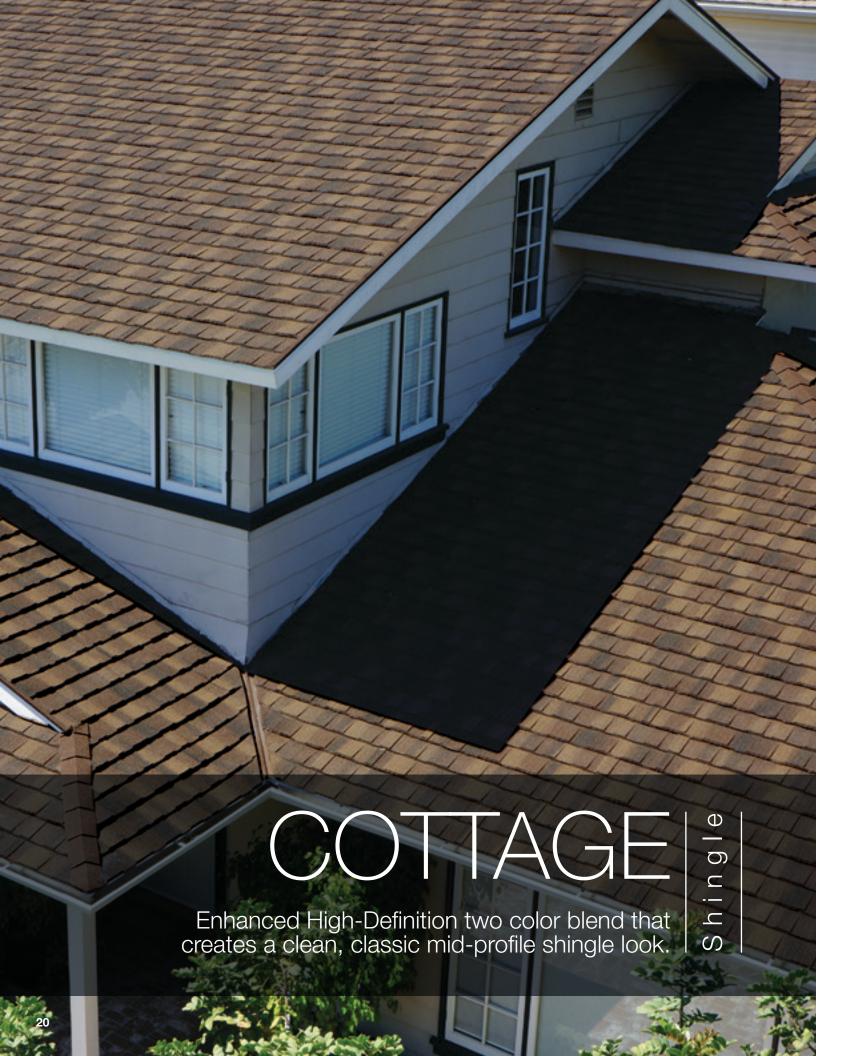
# Why Steel?

## Energy-Efficient

Attic temperatures measured using identical heat sources simulating the sun's radiation comparing Unified Steel™ Stone Coated Roof System with Above Sheathing Ventilation (ASV) to a common asphalt shingle installation. The result is less heat in the attic and lower energy bills.



















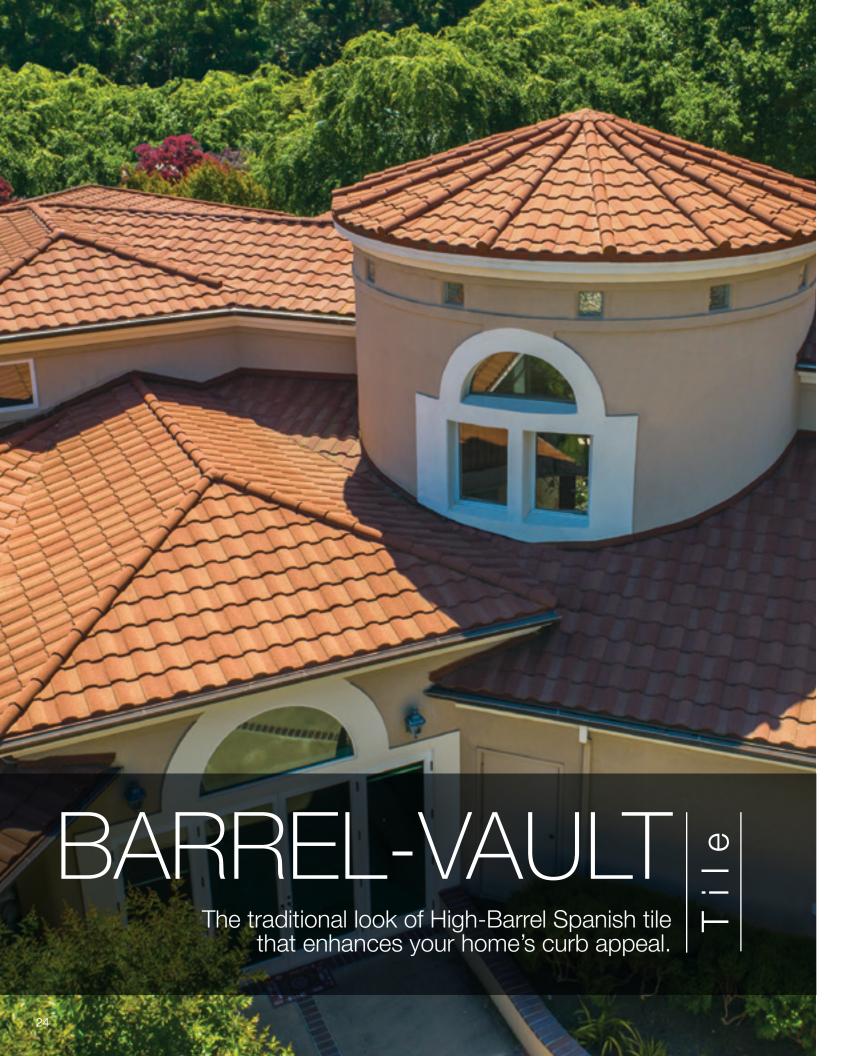


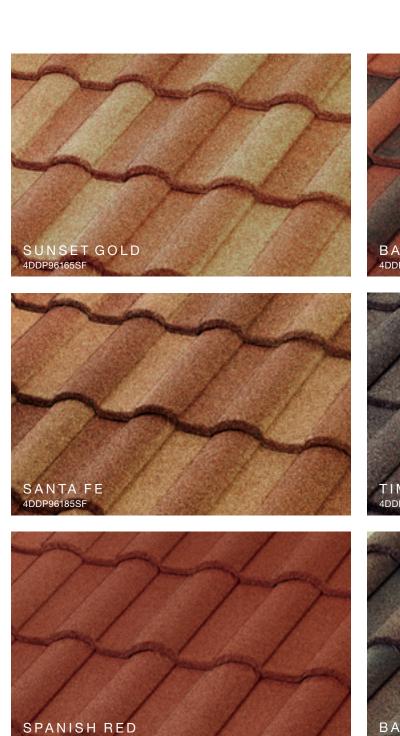






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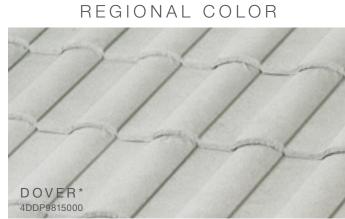










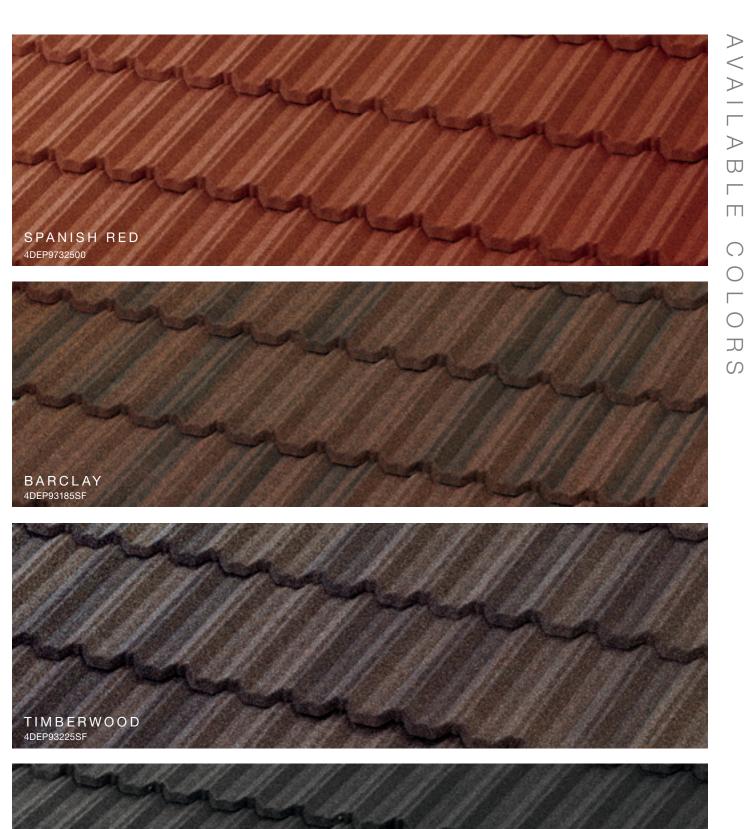


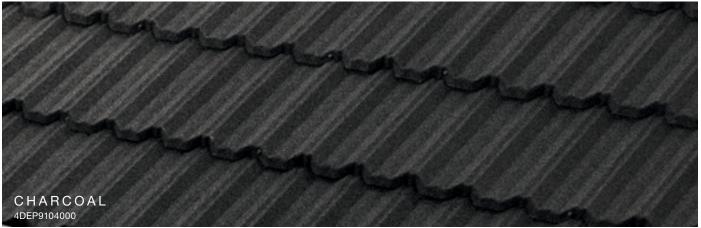
\*Contact Customer Service to verify availability and confirm the FOB point.

The printed colors shown in this brochure may vary from actual available tile colors. Always use actual product samples for color selection.

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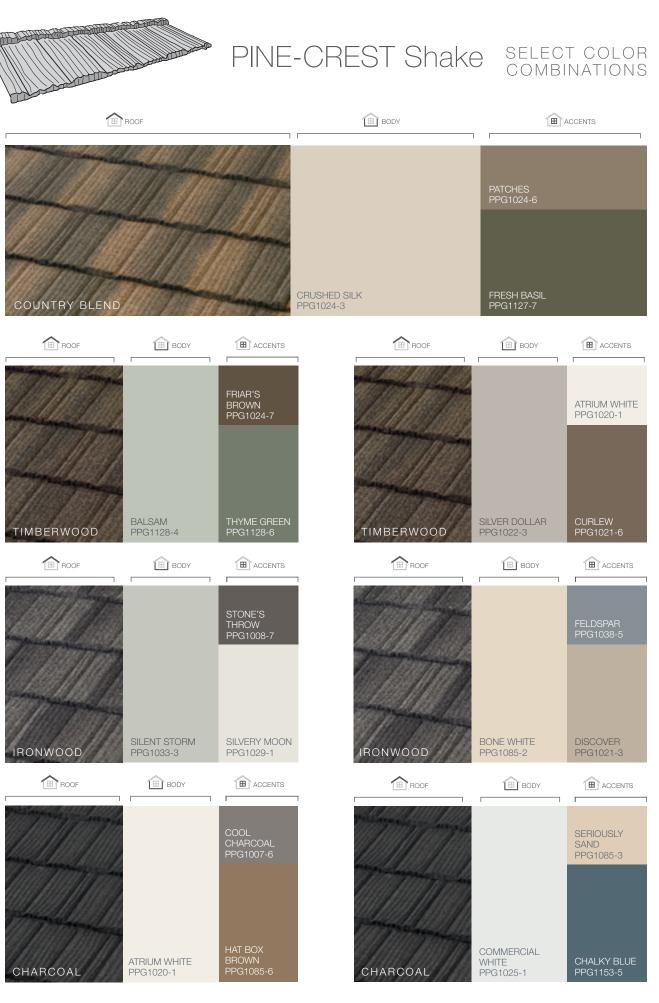


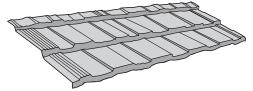




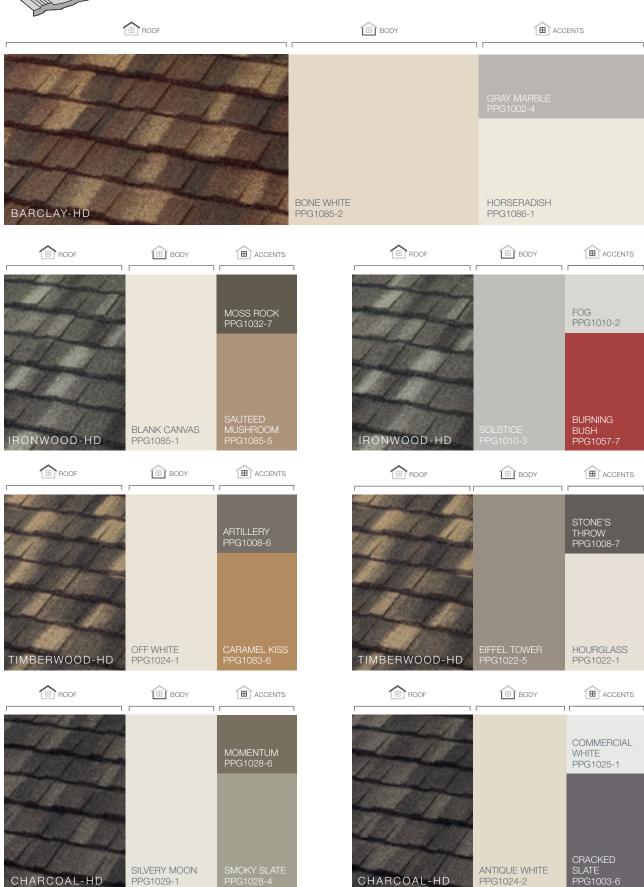
# SELECT COLOR COMBINATIONS



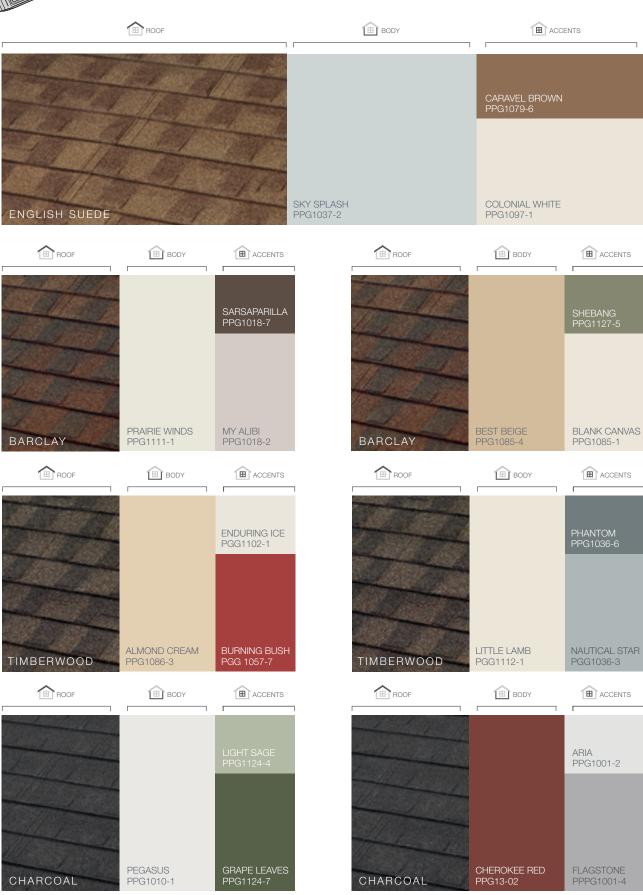


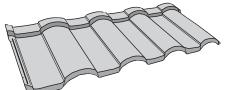


# COTTAGE Shingle SELECT COLOR COMBINATIONS



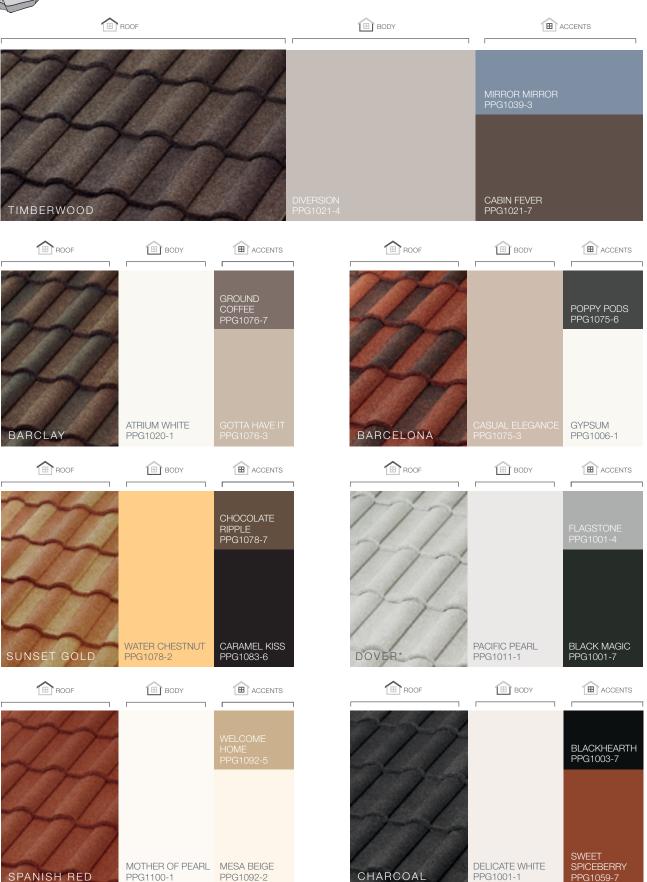


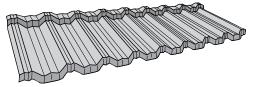




#### BARREL-VAULT Tile

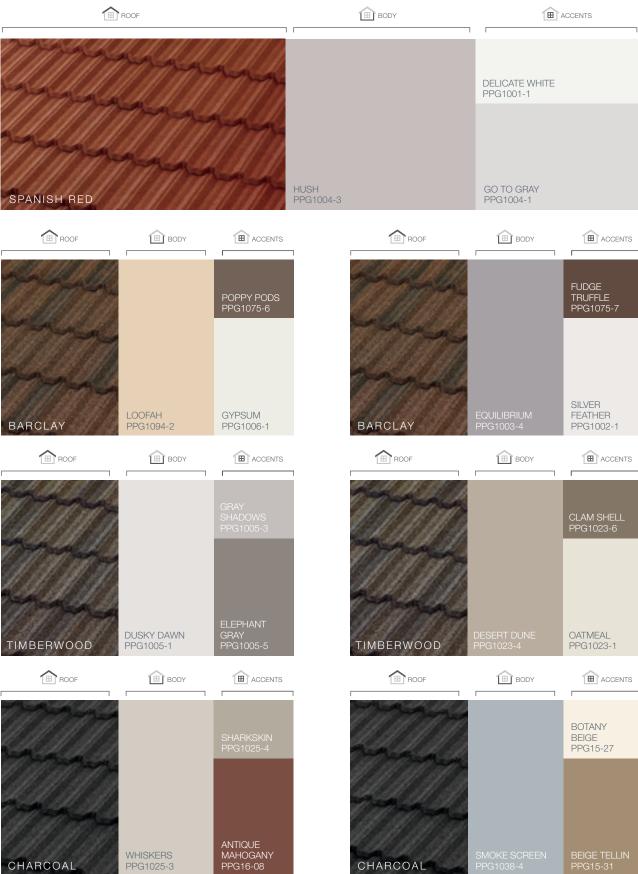
#### SELECT COLOR COMBINATIONS





#### PACIFIC Tile

# SELECT COLOR COMBINATIONS



## Unified Steel™ Accessories

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Unified Steel<sup>™</sup> offers a wide range of innovative accessories for all of its panel profiles. It is these simple yet well-designed parts and pieces that provide a perfect finish to any roof.



COTTAGE Shingle shown, all Stone Coated Linear parts are 79-inch long.

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# Have you considered what is underneath your roof?

# Unified Steel<sup>™</sup> Cool Roof System



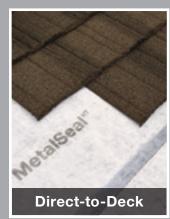
#### These components provide energy efficiency and give great return on your investment.













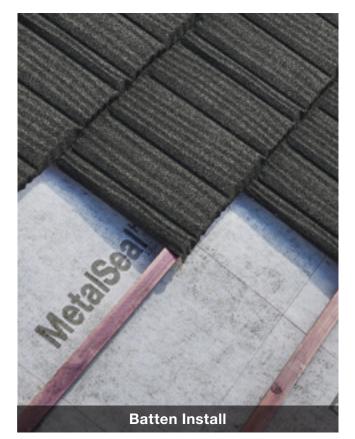
Above-Sheathing Ventilation (ASV)

Hot air always rises and creates a natural convection effect. This allows the heated air to be exhausted through ventilation, which causes a continuous airflow across the roof deck. The result is a cooler attic and living space in the home.

No matter the install method, Batten with Elevated Batten System® (EBS) battens or Direct-to-Deck, a Unified Steel™ Stone Coated roof with ASV can help provide energy savings compared to asphalt shingles.

The Oak Ridge National Laboratory (ORNL) conducted a 12-month study on the effects of high IR pigments vs. metal roofs installed with an airspace. The study showed that EBS or ASV can reduce heat flow into a building by nearly 30%. This can lead to an increase in year-round energy efficiency by reducing heat gains during the summer and heat losses during the winter. These dramatic results prove ASV is just as important to achieving energy efficiency as reflective roofs.

Hot air rises and is vented off the roof.







#### **W**estlake

Royal Roofing Solutions™

#### ABOUT WESTLAKE ROYAL ROOFING SOLUTIONS

Westlake Royal Roofing Solutions<sup>™</sup> is the combination of DaVinci<sup>®</sup> Roofscapes and the former Boral North America roofing product lines. The company is a recognized, national leader in durable and sustainable clay, composite, concrete, and steel roof systems and components. The company's offering include US Tile<sup>®</sup> products, a legacy line of premium, stunning clay tile solutions manufactured to the highest standard of sustainability and craftsmanship; DaVinci<sup>®</sup> Roofscapes, beautiful and durable composite slate and shake roofing tiles; Newpoint<sup>™</sup> Concrete Tile Roofing, the enduring line of concrete tile known for its superior strength, Class A fire rating and long-lasting beauty; Unified Steel<sup>™</sup> Stone Coated Roofing, the ultra-lightweight roofing system which benefits from the structural strength of steel; and Westlake Royal Roofing Components<sup>™</sup>, a full line of integrated roof components designed to deliver a higher standard of roof installation and performance.

#### **W**estlake

Royal Building Products™

#### ABOUT WESTLAKE ROYAL BUILDING PRODUCTS

Westlake Royal Building Products USA Inc., a Westlake company (NYSE:WLK), is a leader throughout North America in the innovation, design, and production of a broad and diverse range of exterior and interior building products, including Siding and Accessories, Trim and Mouldings, Roofing, Stone, Windows and Outdoor Living. For more than 50 years, Westlake Royal Building Products has manufactured high quality, low maintenance products to meet the specifications and needs of building professionals, homeowners, architects, engineers and distributors, while providing stunning curb appeal with an unmatched array of colors, styles, and accessories.

For more information, please visit WestlakeRoyalBuildingProducts.com. Follow us on LinkedIn and Instagram and "Like" us on Facebook.

#### **CUSTOMER SERVICE**

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